

## Mission

PSU and PGE, respectively the major urban university and the major urban utility in the Portland metro region, will engage in a long-term strategic partnership to enhance the economic, social, and environmental sustainability of the region.

## Common Vision

Portland is the leader in developing and implementing urban sustainability. That leadership is used not only for the improved quality of life in the region, but also to leverage resources into the area from a variety of national and international entities.

## Engagement Areas

### Urban Mobility

Portland metro area is the leading US launch market for transportation electrification.

Each area of engagement will focus on strategies to advance:

- Research Steps and Programs
- Economic Development
- Community Projects

### Integration of Energy and Sustainable Design

Support a region-wide vision that propels us to leadership in the sustainable built environment.

- Infrastructure
- Workforce Training and Academic Programs
- Policy Development

## Governance

This long-term relationship will be governed by a small (6 members, 3 from each organization) executive-level Governance Committee. Decisions are made on a consensus basis, and lead towards achieving the Common Vision and the mutual benefit of both organizations. Committee members will be responsible for regular updates to their organizational leadership on the status of the areas of engagement and their continuing alignment of those areas with the organizational priorities of each institution.

### PSU Governance

- William Feyerherm, Vice Provost for Research and Graduate Studies
- Mark Gregory, Associate Vice President of Finance and Administration
- Rotating PSU Dean

### PGE Governance

- Charlie Allcock, Economic Development Director
- Carole Morse, PGE Foundation President/Manager of Community Initiatives
- Joe Barra, Director of Customer Energy Resources